



GATEWAY FOR MANAGEMENT EXCELLENCE

# PROSPECTUS

## MBA PLUS PGDM

[ 2 year Full Time Industry Integrated ]  
[UGC Government Approved]

# WHY AAM BUSINESS SCHOOL?



10+ Years of  
Excellence in  
Education



Campus at Nungambakkam  
with fully Air Conditioned  
Smart Classrooms, Digital  
Library



Only B School in  
South India with  
Pay after Placement  
program



PGDM along with UGC  
Approved MBA



Faculties from  
Industry Verticals



Industry Integrated MBA  
Program with 100%  
Assured Placement



Earn Upto Rs.33,000  
per month Stipend  
during Second year  
9 months  
Internship



Career Mentorship  
programs

## OUR AFFLIATION

AAM Business School is approved by Alagappa University under Collaborative Programs for Regular Industry Integrated MBA Program Obtained A+ Grade with CGPA of 3.64 grading by the National Assessment and Accreditation Council (NAAC). Alagappa University is the first State University in Tamil Nadu to obtain the A+ grade.



### DIRECTOR'S MESSAGE

AAM BUSINESS SCHOOL offers Full Time & Week End MBA program in Chennai since 2011, equipping its students with the right set of skills on the ability to communicate, team building, business etiquettes and many more. Guest lecture by industry stalwarts and extracurricular activities help the students to develop capabilities and competencies to meet the expectations and demands of Indian and foreign MNCs. Our emphasis on Practical learning has a unique teaching and value imparting style.

*Dr.D.T.Roshini*  
M.Com, MBA, M. Phil, Ph.D  
Director

We have been associated with AAM for more than 8 years and the journey with them was amazing. They give Internship to the student for career exploration and development, and to learn new skills. My best wishes to the college teachers and the other management staff.

- Mr.Vinothraj R  
State Head-HR|Mahindra and  
Mahindra Financial Service Ltd

We hired HR Interns from AAM, They are smart and effective resources, every students are trained effectively in various domains like HR especially.

- Mr. Nayagam  
CEO|Thirancare

It is really a pleasure to hire the students who are clear in their career goals, all students are well groomed and training in corporate etiquettes

- Mr. Raj  
HR Manager|WorldSource

# MBA INDUSTRY INTEGRATED

## OUR PGDM COURSES



These courses are aligned along with MBA program  
and Tailored to make student competent

### ELIGIBILITY

Candidates for admission shall  
be required to have passed any  
Bachelor Degree from  
recognised University/Institution

### DURATION

Two Years comprising 4 semesters

### SPECIALIZATIONS

HR

FINANCE

MARKETING

OPERATIONS

SYSTEMS

AAM Students are really proactive  
in all the tasks assigned to them,  
they effectively manage their  
assigned job, Really satisfied with  
the quality of students

- Mr. Nataraj  
HR Manager|Zoho Corp

We hired for Marketing Research  
from AAM Business School, we were  
able to find best resources as they  
are training on various marketing  
certifications during their MBA

- Mrs Bilalhari  
Head HR|Softura



## CLUBS ACTIVITIES



## EVENTS



## LIFE @ AAM

Every Student applies their learning in various activities

## CONFERENCES



## INDUSTRIAL VISITS





**WAITING  
LOUNGE**



**AC SMART  
CLASSROOMS**



**COUNSELLING  
CABIN**



**RECEPTION**



**CAFETERIA**



**AIR  
CONDITIONED  
LIBRARY**



**OUR CAMPUS  
INFRASTRUCTURE**



Only B School  
in South India  
to Offer

**PAY AFTER  
PLACEMENT**

100% Assured  
Placements  
up to 25% of your  
MBA Fees can be  
paid after  
placement

Earn Stipend Upto  
Rs.33,000 per  
month For 9  
Months

**INTERNSHIP**  
during II year MBA

On the Job  
Training for 9  
months during  
II Year MBA  
offered by AAM  
Placement Cell



## OUR FACULTIES

“PROFESSORS ARE YOUR PROFESSIONALS”



Mr. Alex Melwyn  
Head- Training  
AAM Business School



Dr. Uma Balasubramanian  
Former Dean|Great Lakes  
Institute of Management



Mr. Murali Srinivasan  
HR Coach & Mentor  
MS your Coach



Mr. Manikandan  
People Operations |  
Tiger Analytics India LLP



Mrs. Bilahari  
Head- HR|Softura



Dr. Abhishek  
Founder|PDF Consultant



Mr. Parasuraman  
Director|Leadership Coach  
Samriddhi Leadership  
Academy



Mr. Nayagam  
Mentor|Head Coach  
Thirancare Solutions



Mr. Kishore  
NIISM Certified Trader



Mr. Rajesh  
Training Manager|Amazon



Mr. Raghunathan  
Faculty|City Union Bank



Dr. Kalaivani  
HR Analytics Specialist

*Our Faculties are Domain Experts having multi functional experience in diverse industries*



## OUR PLACEMENT & INTERNSHIP COMPANIES

**50+ Companies recruit from our campus every year**

Inviting new-age companies looking for great talent for accelerating their growth



**and more...**

Placement Co-ordination from AAM Business School is always good. Every time we recruit students they provide full support and students are intellectual  
- Mrs. Suganthi  
HR Manager|Prateek Technosoft

## OUR STUDENTS PLACEMENT RECORDS



## OUR STATS

Minimum Salary Package: 4.5 Lacs

Maximum Salary Package: 12 Lacs

## OUR ENTREPRENEURS



**AVIDUS ACADEMY OF MANAGEMENT**

No 64, 35, Josier Street,

Nungambakkam, Chennai 600034

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