

**C-4034**

**Sub. Code**

**31023**

**M.B.A. DEGREE EXAMINATION**

**INDUSTRY INTEGRATED**

**APRIL 2021 EXAMINATION**

**&**

**APRIL 2020 ARREAR EXAMINATION**

**Second Semester**

**GLOBAL BUSINESS ENVIRONMENT**

**(2017 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is demand function?
2. Write a note on the term 'Balance of payments'.
3. Define inflation.
4. What do you mean by trade war?
5. What is foreign exchange?
6. What is Global business environment?
7. What is balance of payments?
8. What do you mean by economic inequality?

9. What are the countries come under Eurozone?
10. What is comparative advantage?

**Part B**

(5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) Explain the concept of income elasticity of demand and explain its role in business decision.

Or

- (b) Describe head and significance for global investments.

12. (a) Discuss the different modes of foreign direct investment.

Or

- (b) Discuss the determinants of demand.

13. (a) What are the major factor determinants of exchange rate?

Or

- (b) What is the reason for present global economic crisis?

14. (a) Discuss how political environment influence Global trade.

Or

- (b) Explain the impact trading blocks on their member states.

15. (a) Describe the economic consequences of exchange rate changes.

Or

- (b) Explain the pull and push factors of foreign investments.

**Part C**

(3 × 10 = 30)

Answer **all** questions choosing either (a) or (b).

16. (a) What are the recent trends in world trade? To what extent have the developing countries benefited by Global trade?

Or

- (b) Explain the advantages of economic integration and trading blocks.

17. (a) Explain the strategic relevance of environment to business.

Or

- (b) Discuss the effect of economic slow down in India.

18. (a) How will you see India's Global trade opportunities in developed countries? Explain.

Or

- (b) Explain the purposes, organization and the mode of operation of the IMF and the extent of success achieved by it so far.
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