Sub. Code 31037 C

## M.B.A. DEGREE EXAMINATION

## INDUSTRY INTEGRATED APRIL 2021 EXAMINATION

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## APRIL 2020 ARREAR EXAMINATION

Third Semester

HR ANALYSIS

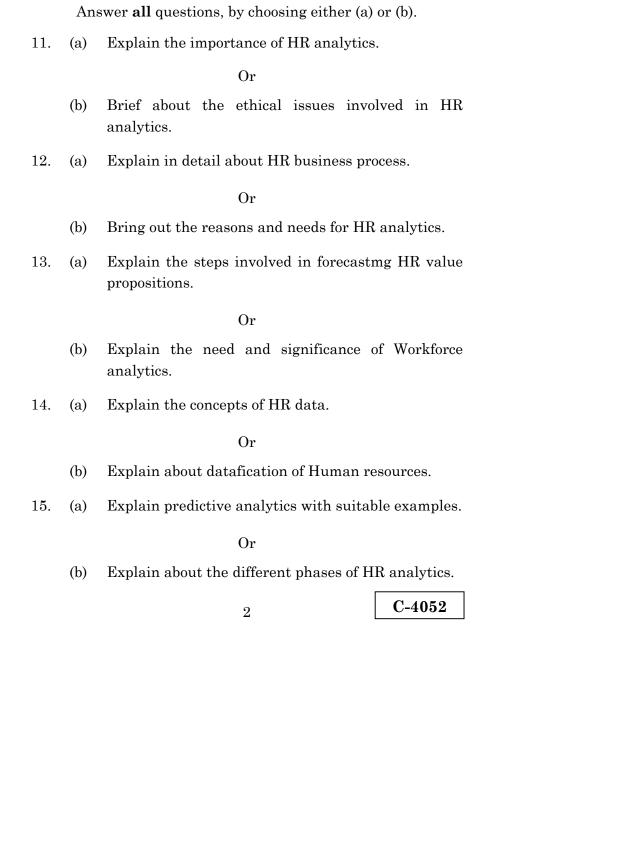
(2017 onwards)

Duration: 3 Hours Maximum: 75 Marks

**Part A**  $(10 \times 2 = 20)$ 

Answer all questions.

- 1. Define HR analytics.
- 2. Write any two importances of HR analytics.
- 3. What is meant by HR decision making?
- 4. List out some HR research tools.
- 5. Define value proposition.
- 6. What is meant by workforce analytics?
- 7. What is HR reporting?
- 8. What is root cause analysis?



 $(5 \times 5 = 25)$ 

9.

10.

List out some predictive analytics tools.

Give two examples predictive analytics.

Part B

**Part C**  $(3 \times 10 = 30)$ 

Answer all questions, by choosing either (a) or (b).

16. (a) Explain about the history, evolution and need for HR analytics.

Or

- (b) Explain in detail about HR analytics framework and models.
- 17. (a) Explain about HR optimization through HR analytics.

Or

- (b) Bring out the significance of data in HR analytics.
- 18. (a) Explain the concept of Human capital analytics.

Or

(b) Explain the need for predictive modeling in HR analytics with suitable examples.