

C-4057

Sub. Code

31041

M.B.A. DEGREE EXAMINATION

INDUSTRY INTEGRATED

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fourth Semester

ENTREPRENEURSHIP

(2017 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define entrepreneurial culture.
2. What do you mean by imitative entrepreneurs?
3. What do you mean by occupational mobility?
4. What is project identification?
5. What do you mean by cost benefit analysis?
6. What is project finance?
7. What do you understand Term Loans?
8. What is a technical report?
9. What do you understand venture capital?
10. What is subsidies?

Part B

(5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) “Innovation is the hallmark of entrepreneurship”.
Discuss.

Or

- (b) What are the consists of a project profile?

12. (a) State the various project appraisal methods.

Or

- (b) What are the problems faced by rural entrepreneurs?

13. (a) Explain the role and functions of SIDCO in the entrepreneurial development in Tamil Nadu.

Or

- (b) Explain the importance of the trade fairs and exhibition in entrepreneurial promotion.

14. (a) What are the factors determine the fixed capital requirements?

Or

- (b) Describe the functions of District Industries centres.

15. (a) Explain in detail role and functions of Entrepreneurship Development programmes.

Or

- (b) What suggestions would you give to overcome the barriers to entrepreneurial growth in India?

Part C

(3 × 10 = 30)

Answer **all** questions choosing either (a) or (b).

16. (a) Explain in detail different types of entrepreneurs.

Or

- (b) What are the factors which motivate people to become entrepreneurs?

17. (a) Describe the nature and significance of project objectives.

Or

- (b) Discuss the measures taken in India to assist the development of women entrepreneurs.

18. (a) Explain in detail the needs and objectives of entrepreneurs training and development programmes.

Or

- (b) Discuss the causes of slow growth of entrepreneurship in India.
