

C-6459

Sub. Code

31041

M.B.A. DEGREE EXAMINATION, APRIL 2022

Fourth Semester

Industry Integrated

ENTREPRENEURSHIP

(2017 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer all questions.

1. Define the term Entrepreneur.
2. Who is a Cognitive Entrepreneur?
3. State the Meaning of Environment.
4. What do you mean by Entrepreneurial Promotion?
5. Who prepares the Report?
6. What is Economic feasibility analysis?
7. What is Single Window Scheme?
8. Write a note on TIIC.
9. What is Rural Entrepreneur?
10. What is Subsidy?

Part B

(5 × 5 = 25)

Answer all questions.

11. (a) Distinguish between Entrepreneur and Intrapreneur.

Or

- (b) Difference between an innovative and an Adoptive entrepreneur.

12. (a) State the meaning and Importance of Entrepreneurial Change.

Or

- (b) What are the Factors influencing Motivation?

13. (a) Explain the Concepts of Financial Analysis.

Or

- (b) Describe the process of decision making in Project Identification.

14. (a) Describe the various schemes of assistance of SIDBI.

Or

- (b) State the Advantages of IRCI.

15. (a) Explain the various Subsidy schemes for Small Scale Industries.

Or

- (b) How are the Women Entrepreneurs Classified in India?

Part C

(3 × 10 = 30)

Answer all questions.

16. (a) Define entrepreneurship and bring out its features. How does Environment affect Entrepreneurship Development?

Or

- (b) Explain the Role of consultancy Organisations in promoting Entrepreneurs.

17. (a) What is Project Report? Describe in details its Contents.

Or

- (b) Critically Examine the various analysis used to appraise a Project.

18. (a) Explain the Problems of Entrepreneur.

Or

- (b) Explain in detail on "Rural Entrepreneurship".