

C-6436

Sub. Code

31023

M.B.A. DEGREE EXAMINATION, APRIL 2022.

Second Semester

Industry Integrated

GLOBAL BUSINESS ENVIRONMENT

(2017 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer all questions.

1. What do you mean by Terms of Trade?
2. What is deflation?
3. What is meant by comparative cost advantage?
4. What is portfolio Investment?
5. What is absolute advantage?
6. What do you understand Barriers to Trade?
7. What is global financial meltdown?
8. What do you mean by foreign collaboration?
9. What is Economic integration?
10. What do you mean by lobbying?

Part B

(5 × 5 = 25)

Answer all questions.

11. (a) Explain the importance of Demand analysis.
- Or
- (b) Differentiate between balance of trade and balance of payments.
12. (a) Is globalisation an opportunity to India? Discuss the various integration?
- Or
- (b) What are the advantages and disadvantages of economic integration?
13. (a) Distinguish between fixed rate and floating rate system.
- Or
- (b) What is the direct impact of global meltdown everywhere?
14. (a) Explain the different factors of international business environment.
- Or
- (b) Explain in detail the significance of Balance of payments.
15. (a) Explain the prevailing business environment in India favourable to world Trade.
- Or
- (b) Explain in detail the significance of foreign collaboration.

Part C

(3 × 10 = 30)

Answer all questions.

16. (a) Discuss an absolute and comparative cost advantages theories in global trade.
- Or
- (b) What are the benefits available to host economics from FDI?
17. (a) Suggest remedial measures for over coming the present economic problem in India.
- Or
- (b) Highlight the impact of FDI and portfolio and investment in India.
18. (a) What are the major functions of the World Bank?
- Or
- (b) What are the problems involved in international labour migration?