

**C-6476**

**Sub. Code**

**31046B**

**M.B.A. DEGREE EXAMINATION, APRIL 2022.**

**Fourth Semester**

**Industry Integrated**

**INTERNATIONAL LOGISTICS MANAGEMENT**

**(2017 onwards)**

**Duration : 3 Hours**

**Maximum : 75 Marks**

**Part A**

**(10 × 2 = 20)**

**Answer all questions.**

1. Explain the land container depot (ICD)
2. What are channel intermediaries?
3. Define shipping freight rate
4. Define International Maritime Organization.
5. What are air express "integrators?"
6. Write down the two types of container
7. Write any two important factors to select transportation options
8. Discuss two Points importance of consignment Note
9. Explain the term Currency of payment.
10. What is Insurance?

**Part B**

(5 × 5 = 25)

Answer all the questions.

11. (a) State the various intermediaries in transportation and their functions.

Or

- (b) Explain the various freight rate structures.

12. (a) What major trends do you see in world trade and in the significance of Global logistics?

Or

- (b) Discuss in detail the various kinds of containers and their features.

13. (a) Discuss the BTN classification?

Or

- (b) Discuss five shipping routes followed in marine transport of world.

14. (a) Explain in brief details of Incoterm- 2010.

Or

- (b) Write down the important documents used in domestic cargo.

15. (a) Discuss the merits and limitations of water carrier.

Or

- (b) Explain in brief details the Logistics Information System.

**Part C**

(3 × 10 = 30)

Answer all the questions.

16. (a) Logistics management promotes export of a country? – explain.

Or

- (b) Describe the challenges to global logistics with examples.

17. (a) Each and every kind of ship has its own way in promoting the country's wealth? Substantiate your answer.

Or

- (b) In the present day's scenario of global competitive environment, discuss the role of multi-model transportation.

18. (a) Enumerate the legal aspects of E- financial Logistics management.

Or

- (b) Discuss the different phase of logistics design and operational planning.