

C-6440

Sub. Code

31033

M.B.A. DEGREE EXAMINATION, APRIL 2022.

Third Semester

Industry Integrated

PROJECT MANAGEMENT

(2017 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer all questions.

1. What do you mean by a Project?
2. Define Project screening.
3. What is managerial appraisal?
4. What do you understand by time trade cost?
5. Define CPM.
6. Write a short note on Feasibility study.
7. What is project Report?
8. Define planning and scheduling.
9. What do you mean by project direction?
10. What is project over runs?

Part B

(5 × 5 = 25)

Answer all questions.

11. (a) Discuss the nature and scope of project management.

Or

- (b) What is identification of investment opportunities? How do you identify the sources and types of profitable investment opportunities?

12. (a) Explain the role and functions of a project manager.

Or

- (b) What do you understand by project report preparation? Explain the components of project report.

13. (a) Discuss the objectives of project appraisal.

Or

- (b) What do you understand by financial appraisal? Discuss the needs of financial appraisal in project management.

14. (a) What is good planning? Explain the project planning process.

Or

- (b) What is project scheduling? Discuss the various techniques used for project scheduling.

15. (a) Define project cost management. Discuss the significance of time monitoring and cost monitoring in project management?

Or

- (b) Discuss in detail the program evaluation and review techniques in project management.

Part C

(3 × 10 = 30)

Answer all questions.

16. (a) Explain the various types of projects. Also, discuss the various phases in project life cycle.

Or

- (b) What is the meaning of project formulation? Discuss the various stages involved in project formulation.

17. (a) Define project appraisal? Explain briefly the various aspects of project appraisal.

Or

- (b) Explain the project designing and project scheduling. How the time estimation plays a crucial role in project designing and scheduling?

18. (a) What are the Factors which influence the effective project management?

Or

- (b) Discuss in detail the project audit and characteristics of ideal project audit report.