

C-6461

Sub. Code

31042B

M.B.A. DEGREE EXAMINATION, APRIL 2022

Fourth Semester

Industry Integrated

TALENT ACQUISITION AND MANAGEMENT

(2017 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer all questions.

1. What is data?
2. State the advantages of talent management.
3. Define Leadership.
4. What is Brainstorming?
5. What is explicit knowledge?
6. What is meant by super keeper?
7. Define Political Knowledge.
8. What are the future challenges of Knowledge Management?
9. Define Knowledge transfer.
10. What is competency?

Part B

(5 × 5 = 25)

Answer all questions.

11. (a) Discuss about talent management process.

Or

- (b) What can a company do to attract talents? Explain.

12. (a) What can a company do to keep talented individuals within the company? Discuss.

Or

- (b) Discuss the major components of talent reservoir.

13. (a) Explain the key challenges in knowledge management.

Or

- (b) How can knowledge sharing enhance talent management? Discuss.

14. (a) Explain the factors influencing knowledge management.

Or

- (b) What factors justify the adoption of knowledge management into an organisation?

15. (a) Explain the characteristics of tacit knowledge.

Or

- (b) Explain the role of knowledge management in organizational success.

Part C

(3 × 10 = 30)

Answer all questions.

16. (a) Explain the nature and scope of Knowledge Management.

Or

- (b) Discuss the types of knowledge.

17. (a) Discuss the organizational impact of knowledge management on people and products.

Or

- (b) Describe the role of leaders in talent management.

18. (a) Describe the nature and significance of knowledge discovery systems.

Or

- (b) Explain the knowledge management infrastructure.